

## Hack the Gender Gap: AI for All

HTEC Group, the global consulting, software engineering, and digital product development company, celebrates #WomensHistoryMonth by organizing a series of events focused on women, the challenges they face in the present-day world, how the latest technologies fit the picture, and whether, how or why we should try to disturb the status quo.

This year, we'll focus on Artificial Intelligence and deep dive into how it affects (or even shapes) our reality – more precisely, the female segment of our society.

Two central events will be an online panel discussion “**Hack the Gender Gap: AI for All**”, which will be held on **March 15**, featuring inspiring female leaders with vast experience in the tech industry. It will be followed by an online HTEC **Idea Marathon** from **March 15 to 17**.

During the 42-hour hackathon, 8 groups of female students will work with their female HTEC mentors on conceptualizing technical solutions that leverage AI to address the gender gap. This will be a great opportunity for university students from all over the region engaged in different fields of study to get hands-on experience of what the path from ideation to the placement of a software solution looks like. In addition, they will be able to learn more about this exciting topic from some of the greatest minds in the industry.

Following the hackathon, the international jury made up of our panelists will select the best solution. The winning team will be awarded MasterClass licenses and a session with **Amanda Goltz**, US Healthcare Lead for the Worldwide Public Sector Healthcare Venture Capital and Startups, Amazon. Amanda will hear their concept and pitch and give the girls valuable advice and feedback on how to improve their pitch, develop ideas, what to consider when talking to investors, how to approach go-to-market strategies and other topics.

We invite all female students interested in our Idea Marathon to apply from **March 2 to 12** and leverage this amazing opportunity to learn, grow, and gain valuable practical insights and experience through interaction with accomplished HTEC professionals and international female leaders from the tech sphere.

You can submit your registration for the IDEA Marathon [here](#). We also invite you to join us for the online panel discussion “**Hack the Gender Gap: AI for All**” on March 15 at 4 PM. Here is the registration [link](#).

**We look forward to your participation in our upcoming events!**